

City of Montrose 4th of July Sponsorship Packages

Access to Amphitheater VIP tent for up to 8 attendees
Social media recognition - 56,000+ followers
Announced during program as the Presenting Sponsor
Logo on website, listed as Presenting Sponsor
Logo in Visit Montrose monthly e-newsletter - 12,000+ readers
Banner placed at event site (up to 3' x 6)
Listed as presenting sponsor in press release
Logo on appreciation signage at event site

Presenting Sponsor
\$3,000
(One available)

Concert Sponsor
\$2,000
(Three available)

Access to Amphitheater VIP tent for up to 4 attendees
Social media recognition - 56,000+ followers
Announced during program as the Concert Sponsor
Logo on website, listed as Concert Sponsor
Logo in Visit Montrose monthly e-newsletter - 12,000+ readers
Banner placed at event site (up to 2' x 4')
Logo on appreciation signage at event site

Access to Amphitheater VIP tent for up to 4 attendees
Social media recognition - 56,000+ followers
Announced during program as the Fireworks Sponsor
Logo on website, listed as Fireworks Sponsor
Logo in Visit Montrose monthly e-newsletter - 12,000+ readers
Banner placed at event site (up to 2' x 4')
Logo on appreciation signage at event site

Fireworks Sponsor
\$2,000
(Three available)

Katie Schroer
Pavilion & Community
Events Manager
Kschroer@CityofMontrose.org
970.252.4880



City of Montrose 4th of July Sponsorship Packages

Guaranteed spot in the parade within the first 10 in line
Social media recognition - 56,000+ followers
Logo on website, listed as Parade Sponsor
Logo in Visit Montrose monthly e-newsletter - 12,000+ readers
Logo on appreciation signage at parade site

Parade Sponsor
\$500
(Three available)

Kid Zone Sponsor
\$500
(Three available)

Social media recognition - 56,000+ followers
Logo on website, listed as Kid Zone Sponsor
Logo in Visit Montrose monthly e-newsletter - 12,000+ readers
Logo on appreciation signage at kid zone site

Business name listed on website
Business name listed on appreciation signage
(Either at parade or event site)

**Community/
In-Kind Sponsor**
\$250
(Unlimited)

Sponsorship Deadline

Sponsorship agreements, payment and vector logo due **June 1**

Mail Agreement & payment to:

Montrose Pavilion Event Center
Attn: Katie Schroer
1800 E. Pavilion Pl., Montrose, CO 81401

Email VECTOR/PNG logo to:

Katie Schroer
Kschroer@CityofMontrose.org

Katie Schroer
Pavilion & Community
Events Manager
Kschroer@CityofMontrose.org
970.252.4880



City of Montrose 4th of July Sponsorship Form

Montrose, 4th of July Celebration
Parade: 10:00 am - Historic Downtown Montrose
Concert: 5:00 pm; Fireworks: Dusk - Montrose Rotary Amphithater
CityofMontrose.org/July4

Sponsorship Agreement

Contact Name: _____ Title: _____

Name of Business: _____

Address: _____

Email: _____ Phone: _____

Website: _____

Terms

- Sponsor will provide the Sponsorship Agreement, payment and a VECTOR logo by the deadline. Promotional opportunities are not guaranteed after the deadline of June 1.
- The Sponsor and the Pavilion and Community Events Manager will jointly determine "in-kind" value.
- In-kind sponsorship is defined as any goods or services that benefit the event by lowering costs. Individual business promotional items will NOT be considered an in-kind sponsorship.
- If all or part of the event is canceled for any reason, including but not limited to: a natural disaster, safety-related concern or an issue out of the control of the City of Montrose, sponsorship refunds will not be granted. The City of Montrose will make every effort to fulfill each sponsorship agreement.
- The City of Montrose reserves the right to deny or cancel sponsorship benefits at any time if determined to be inappropriate or incompatible with the City's mission and vision.
- The Sponsor shall indemnify, protect, defend and hold harmless the City of Montrose, its officers, agents, employees and representatives from any suits, claims, actions, liability or damages that may arise from, or are related to, the Sponsor's participation in the event.
- The City of Montrose may advertise or photograph your business and staff for promotional purposes. All photographs and other work products are the intellectual property of the City of Montrose. Promotional purposes may include, but are not limited to: social media, video, programs, newspaper, magazine, YouTube, website and television.
- Insurance required upon request.

I have read and agree to the Sponsorship Agreement terms and liability information.

I agree to provide a vectored or PNG logo by the June 1 deadline.

Signature: _____ Date: _____