



**COMPREHENSIVE
PLAN-ADVISORY
COMMITTEE MEETING**
September 10, 2019
CITY OF MONTROSE



Current Vision & Guiding Principles
Workshop Summaries
Revision of Current Vision & Guiding
Principles

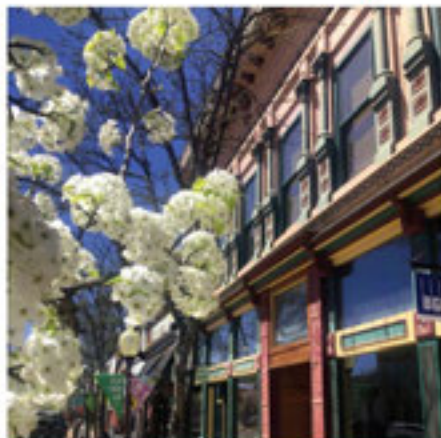
Today's Agenda

- 1. Downtown Workshop Update**
- 2. Goals for September/October**
 - a. Review kick-off and workshop meeting summaries**
 - b. Develop a shared vision and guiding principles**
- 3. Review Workshop Summaries**
- 4. Review Vision Statement & Guiding Principles**
- 5. Homework**
 - a. Assignment and purpose of future meetings**



WHAT WILL MONTROSE LOOK LIKE IN

2040?



We need your input in planning
the future of the Downtown
Business District!

Spanish interpretation provided



JOIN US!

Downtown Planning Workshop
Tuesday, October 8, 2019 | 6-9 pm
(Open house & refreshments provided, from 6:00-6:15 pm)

Knights of Pythias Building | 33 S Cascade

Share your thoughts on the
future vision for Montrose

CityofMontrose.org/CompPlan

GOALS FOR SEPTEMBER/OCTOBER

- **Review Kick-Off and Workshop Meeting Summaries**
- **Develop a shared vision and guiding principles**



Community Kick-Off Meeting Summary

June 11, 2019

- 1. 84 Participants**
- 2. “What I Love about Montrose....”**
 - a. Community, family, people; Outdoor opportunities**
- 3. Pennies in a Jar**
 - a. Stewardship of Natural Resources; Prosperity and Opportunity; Safety**
- 4. Summary on CREATE and CHANGE**
 - a. Change**
 - i. Increase housing options, affordable**
 - ii. Increase traffic flow around town**
 - b. Create**
 - i. Economic stability**
 - ii. Affordable housing**

Spanish-Speaking Community Kick-Off Meeting Summary

June 13, 2019



1. 40 Participants
2. “What I Love about Montrose...”
 - a. Community, family, people; Parks/walkways
3. Pennies in a jar
 - a. Prosperity and Opportunity; Health
4. Summary on CREATE and CHANGE
 - a. Change
 - i. Affordable housing
 - ii. Youth activities
 - iii. Access to better higher paying jobs
 - iv. Assistance to prevent drug addiction
 - b. Create
 - i. Affordable housing
 - ii. Mental health crisis services

Housing & Neighborhood Workshop Summary

July 22, 2019



- 1. 50 Participants**
- 2. Keypad Polling summary of results**
 - a. Mix of high density downtown with lower density housing options...51%**
 - b. Focus on attracting Apartments/Condos.....31%**
- 3. Summary on strengths, change, and opportunities**
 - a. Strengths**
 - i. REDO District**
 - ii. Multi-family direction**
 - iii. Green space**
 - iv. Connectivity**
 - b. Changes**
 - i. Mobile Home Parks**
 - ii. Increase downtown housing**
 - iii. More diversity in home types**
 - c. Opportunity**
 - i. Use planned development and developer incentives for affordable housing**
 - ii. Address homelessness**
 - iii. Colorado Outdoors Project**

Transportation and Mobility Workshop Summary

July 25, 2019



- 1. 35 Participants**
- 2. Keypad Polling summary of results**
 - a. Encourage alternate forms of transportation.....82%
 - b. Create more pedestrian and bike paths to address traffic issues.....34%
 - c. Improve existing downtown parking vs. change.....45%
- 3. Summary on strengths, change, and opportunities**
 - a. Strengths**
 - i. Connect Trail
 - ii. Roundabouts
 - iii. Diagonal parking
 - iv. Bike paths and lanes
 - b. Changes**
 - i. Existing road improvements and connectivity
 - ii. Improve Biking and Walking
 - c. Opportunity**
 - i. More alternative transportation
 - ii. Road improvement, connectivity, and traffic flow

Land Use and Growth Workshop Summary

August 5, 2019



- 1. 24 Participants**
- 2. Keypad Polling summary of results**
 - a. Policies to ensure specific types of growth is best way to manage....48%
 - b. Continued growth should focus around neighborhood centers.....68%
- 3. Summary on strengths, change, and opportunities**
 - a. Strengths**
 - i. REDO District
 - ii. Riverfront development
 - b. Changes**
 - i. Zoning changes
 - ii. Coordinate with County
 - c. Opportunities**
 - i. Revitalize West Main
 - ii. Expand REDO District

Parks, Trails & Open Space; Recreation & Tourism Workshop Summary

August 8, 2019



- 1. 32 Participants**
- 2. Keypad Polling summary of results**
 - a. Focus should be on creating new parks, trails, & open space.....36%
 - b. In the future, we need more outdoor activities than indoor.....61%
 - c. Restaurants are most used amenities for your out of town guests....62%
- 3. Summary on strengths, change, and opportunities**
 - a. **Strengths**
 - i. Rec Center
 - ii. Colorado Outdoors
 - iii. Baldrige Regional Park
 - b. **Changes**
 - i. Improvements to existing parks
 - c. **Opportunities**
 - i. Attractions for tourists
 - ii. Create regional trails/parks task force to plan future opportunities

Health & Environment Workshop Summary

August 13, 2019



- 1. 38 Participants**
- 2. Keypad Polling summary of results**
 - a. Mental health services is needed most.....36%
 - b. Off-street trails would encourage you to become more active.....35%
- 3. Summary on strengths, change, and opportunities**
 - a. **Strengths**
 - i. Parks, open space and rec opportunities
 - ii. Community services and amenities
 - b. **Change**
 - i. Environmentally-related changes
 - ii. Biking and Walking opportunities
 - iii. Mental health/other health services
 - c. **Opportunity**
 - i. Energy and Recycling
 - ii. Human-services (rehab, safe places for children)

Economy and Opportunity Workshop Summary

August 21, 2019



- 1. 29 Participants**
- 2. Keypad Polling summary of results**
 - a. Suitable range of housing options is the City's greatest challenge.....48%
 - b. Recreational opportunities are the City's greatest economic asset....50%
- 3. Summary on strengths, change, and opportunities**
 - a. Strengths**
 - i. Airport
 - ii. Colorado Outdoors
 - b. Changes**
 - i. Downtown improvements
 - ii. More lodging
 - iii. More manufacturing
 - c. Opportunities**
 - i. Tourism (more inviting downtown, agritourism)
 - ii. Business and Commercial

Spanish Workshop Summary

August 22, 2019

1. **32 Participants**
2. **Keypad Polling results (summary)**
 - a. **Focus on enhancing existing parks.....58%**
 - b. **Patterns of growth? Outward (like tree rings).....56%**
 - c. **Create a bypass to address traffic issues.....41%**
 - d. **Free or affordable health screenings to improve health....34%**
3. **Summary on strengths, change, and opportunities**
 - a. **Strengths**
 - i. **Free public transportation**
 - ii. **Clean and beautiful parks**
 - b. **Change**
 - i. **Housing** - lighting on streets, improve mobile home parks
 - ii. **Transportation** - more frequent transit, create more jobs
 - c. **Opportunities**

CURRENT VISION STATEMENT

“Montrose will be a community that **embraces diversity**; one that is sensitive to the **environment, grows smartly and efficiently** and provides economic, social and cultural **opportunities** for all citizens. It will be a City where the **downtown is thriving** and the local **economy is strong and balanced**. There will be extended **parks developed along the Uncompahgre River** and other waterways. It will be a place where the children of Montrose can return after college and find **meaningful careers** and the average person can **afford to buy a home**. It will be a place where the **transportation system is functional** and where **bicycles** can be used **for commuting**. Through these characteristics, Montrose will continue to be a pleasant place to live.”

- Review current vision
- HOMEWORK
 - Highlight
 - Cross off
 - Add

GUIDING PRINCIPLES

1. **Plan Long-Range, Implement Consistently in the Short-Term.**
2. **Strengthen Our Role as a Regional Center and **Attract Quality Jobs** to Sustain Us.**
3. **Grow Efficiently.**
4. **Develop **Convenient “Centers”**.**
5. **Provide a Broad Range of **Housing Choice**.**
6. **Protect, and Provide Access to, Important **Environmental Resources**.**
7. **Connect Roads and Be **Transit-Friendly**.**
8. **Provide Public Services and Facilities Necessary for **Health, Safety and Welfare**.**

Guiding Principles Exercise



- Review current guiding principles
- HOMEWORK
 - Highlight
 - Cross off
 - Add



**Upcoming Comprehensive Plan
Advisory Committee Workshops:
October 2nd, 7th, & 9th**

**Montrose Tour via Telluride Express
with Bill as our tour guide**

CONNECT WITH US

GET INVOLVED!

- Attend Community Meetings
- Online Surveys
- Interactive Maps
- Social Media

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envision **2040**
MONTROSE
COMPREHENSIVE PLAN 